Relatively few Floridians object to nude sunbathing that takes place on designated beaches or in other recognized areas. The acceptance of nude sunbathing in Florida is even greater than national acceptance figures (65%). Approximately three of every four adults in Florida agree that clothing-optional recreation should be allowed.

**Strong Support for Nude Sunbathing**

The 2015 NEF Florida Poll indicates that the idea of setting aside areas for nude sunbathing enjoys enormous support. National polls show that public approval for the idea has been building steadily over the years.

**Floridians to Government: Set Aside Clothing-Optional Areas**

A public opinion survey commissioned by Naturist Education Foundation (NEF) tests the responses of Florida adults to questions about body acceptance, recreation and personal freedoms. The independent survey was conducted for NEF by the prestigious Zogby Analytics polling firm. Among the results:

- **Strong support for nude sunbathing.**
- **Majority acceptance** for the personal rights of those who are nude in their own homes or on their own property - even if they may occasionally be seen by others.
- **Significant rejection** of the notion that the majority of Floridians are personally offended by the non-sexual nudity of others.

NOTE 1. Due to rounding, totals may not always add up to 100%.
In a time of eroding personal freedoms, Floridians affirm their support for nudity as a personal right. By a clear majority, Floridians believe that people have the right to be nude in their homes or on their property, even if they may occasionally be visible to others. Floridians see nudity as a personal right

**QUESTION number 3**
Do you agree or disagree that people have the right to be nude in their homes or on their property, even if they may occasionally be visible to others?

**AGREE 60% Disagree 37%**

Opinion survey sample subsets have larger margins of error than the entire data set. Even so, it is striking to find uniformly strong agreement for Question 3 across the various political, geographical, and cultural subsets that sometimes divide Florida. For example, 61% of those in large Florida cities agree that people have the right to be nude in their homes or on their property, even if they may occasionally be visible to others. In small cities, 60% agree. In the suburbs, 59% agree, while 58% of rural residents agree.

Among Florida’s social networking participants, 62% agree that people have the right to be nude in their homes or on their property, even if they may be occasionally visible to others. And 58% of Floridians who do not participate in social networking also agree.

Note that Question 4 was asked “inside out.” Opinion survey respondents who are truly unoffended by the non-sexual nudity of others found themselves having to disagree with this question. Sometimes professional pollsters do this to assure that respondents are not simply falling into a pattern of agreeing with every question.

**QUESTION number 4**
Do you agree or disagree that you are personally offended by the non-sexual nudity of others?

**DISAGREE 58% Agree 33%**

The significance of testing actual public response to this question is clear. Too many lawmakers and regulators justify restrictions or outright bans on nudity by saying that they’re doing “the will of the people.” However, when given a chance to speak for themselves, a substantial majority of the people of Florida say clearly that they are NOT personally offended by the non-sexual nudity of others. The notion that most Floridians are offended by nudity is shown to be a myth. Fifty-eight percent of Florida adults say that they are NOT personally offended by the non-sexual nudity of others.

Recalling that survey subsets have larger margins of error associated with them than does the entire data set, the NEF 2015 Florida Poll identifies some interesting comparisons between and among subgroups. For example, 52% of registered Democrats are not personally offended by the non-sexual nudity of others. Compare that to the 60% of Republicans who says they are unoffended.

Meanwhile, among Floridians who are military veterans or on active duty, 61% say they are not offended by simple nudity. A similar 56% of Florida residents who have never served in the military say they are not offended.

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Three out of Five Favor Florida State Park Designation of Clothing-Optional Areas

While 69% agreed in Question 2 with the general notion that areas should be set aside for people who enjoy clothing-optional recreation like nude sunbathing and swimming, 60% agree with the more specific notion that those areas should be designated in portions of Florida state parks. That’s not a random idea or a new one. Naturist groups have been making thoughtful proposals of this sort for years. If 60% of Florida adults say yes, maybe it’s time for DEP to say yes, too.

Whether or not they choose to label themselves as “naturists,” many Floridians are among a growing number of Americans who enjoy clothing-optional recreation. Naturism is a family-friendly activity that’s often a way of life. Although this survey was limited to adults, naturist activities are not. Naturist parents frequently include their children in wholesome and traditional activities, like skinny-dipping, that simply don’t require the participants to be clothed.

Growing Support for the Abolishment of Dress Codes that Treat Women Unequally

Women in some jurisdictions are required to cover their chests, even where men are not. Do you agree or disagree that the government should compel women to dress differently in this manner?

Interesting factoid: Fewer Florida men (45%) than women (56%) agree that the government should require women to cover their chests. But the percentage of women who are unsure of their answer (12%) is much higher than the percentage of men who are unsure (3%).

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ZOGBY ANALYTICS POLLING METHODOLOGY

Zogby Analytics was commissioned by Naturist Education Foundation to conduct an online survey of 806 adults in Florida.

Using trusted interactive partner resources, thousands of adults were invited to participate in this interactive survey. Each invitation is password coded and secure so that one respondent can only access the survey one time.

Using information based on census data, voter registration figures, CIA fact books and exit polls, we use complex weighting techniques to best represent the demographics of the population being surveyed. Weighted variables may include age, race, gender, region, party, education, and religion.

Based on a confidence interval of 95%, the margin of error for 806 is +/- 3.5 percentage points. This means that all other things being equal, the identical survey repeated will have results within the margin of error 95 times out of 100.

Subsets of the data have a larger margin of error than the whole data set. As a rule we do not rely on the validity of very small subsets of the data especially sets smaller than 50-75 respondents. At that subset we can make estimations based on the data, but in these cases the data is more qualitative than quantitative.

Additional factors can create error, such as question wording and question order.

About Zogby Analytics:
Zogby Analytics is respected nationally and internationally for its opinion research capabilities. Since 1984, Zogby has empowered clients with powerful information and knowledge critical for making informed strategic decisions.

“Naked Reality” on TV? Almost a third of Floridians believe it’s accurate

But greater numbers disagree, and more than a fifth of those polled are just not sure.

QUESTION number 7
Do you agree or disagree that the nudity included in some popular TV “reality” shows is an accurate portrayal of those who actually participate in nude recreation or live clothing-optionally at home?

<table>
<thead>
<tr>
<th>Agree</th>
<th>32%</th>
<th>Disagree</th>
<th>46%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Not sure</td>
<td>22%</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Nearly a third of Floridians would try a clothing-optional beach

QUESTION number 8
How likely is it that you would consider going nude at a clothing-optional beach if you knew it was safe and legal?

<table>
<thead>
<tr>
<th>Likely</th>
<th>31%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unlikely</td>
<td>65%</td>
</tr>
<tr>
<td>Not sure</td>
<td>4%</td>
</tr>
</tbody>
</table>

The options available to those seeking recreation are numerous and growing. This question asks about clothing-optional beaches. The Florida answers closely reflect the responses given in the NEF 2015 US Poll, which asked the same question of a nationwide sample.
More than 8.2 million Florida adults have been skinny-dipping or nude sunbathing. If Florida skinny-dippers were to be considered separately, they would be a state with the population about the size of Virginia’s.

**Attn: Savvy Florida Political Candidates**

If you’re a politician who’s considering supporting the designation of clothing-optional areas on public land, half of Florida adults won’t hold it against you, and more than a fifth of them will be more likely to support you.

**8.2 Million Florida Skinny-dippers!**

More than 8.2 million Florida adults have been skinny-dipping or nude sunbathing. If Florida skinny-dippers were to be considered separately, they would be a state with the population about the size of Virginia’s.

**More Information on the Poll**

You can find more information about the NEF 2015 Florida Poll on the Web site of the Naturist Education Foundation.

naturisteducation.org
About the Naturist Education Foundation

Founded in 1993, The Naturist Education (NEF) is the informational and educational adjunct to The Naturist Society (TNS), a membership organization that grew and developed from the Free Beach movement. TNS serves tens of thousands of members throughout North America, and it is from that talented pool of naturists that the volunteer leadership of NEF is drawn.

The Naturist Education Foundation is dedicated to:

- improving the awareness of naturism and body acceptance among both naturists and non-naturists.
- achieving an understanding and acceptance of naturists and their activities throughout North America.

Because NEF is registered with the IRS as a 501(c)(3) nonprofit charitable foundation, the organization may not engage in lobbying for political purposes. However, it does become involved in judicial challenges, and it produces educational material for lawmakers, like The Lawmaker’s Guide to Skinny-dipping Issues, a booklet among NEF’s publications.

NEF operates a Speakers Bureau, making qualified speakers available for informational addresses, and NEF offers scholarship awards for students who write on naturist topics.

The Naturist Education Foundation complements the activities of the Naturist Action Committee (NAC), the volunteer, nonprofit political adjunct to The Naturist Society.

Choose to make a difference TODAY! Support NEF.

Projects like the NEF 2015 Florida Poll are expensive. The Naturist Education Foundation relies entirely on voluntary contributions from concerned and involved groups and individuals. Please make a generous donation to support the important work of NEF.

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NEF is a 501(c)(3) nonprofit charitable foundation. Donations are tax deductible in most instances. Consult your tax professional.

Other NEF Projects

- **Opinion Polling**
  The Naturist Education Foundation has commissioned independent nationwide surveys in 2000, 2006 and 2015 to test the opinions of the public toward nudity. The information from those polls, combined with a baseline survey commissioned by The Naturist Society in 1983, paint a clear picture of continuing and expanding respect and support for those who choose clothing-optional recreation on portions of public land.

- **NEF Research Library**
  The largest library of its kind in North America. Home to thousands of books and periodicals illuminating the history and culture of naturists and nudists. Located in Oshkosh, Wisconsin.

- **Toni Egbert Naturist Law Library**
  Named for the first chair of the Naturist Education Foundation, this online library includes an ever-expanding collection of legal opinions and other material essential to naturists.

- **Publishing**
  NEF is pleased to announce its 2nd printing of Cinema au Naturel, the definitive book about the fascinating and quirky world of nudist film. Acclaimed researcher and author Mark Storey has crafted an entertaining and informative reference that makes for delightful reading.

- **Scholastic Awards**
  NEF makes available two levels of scholastic awards:
  - college
  - high school

FOR MORE INFO: naturisteducation.org

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