Relatively few Californians object to nude sunbathing that takes place on designated beaches or in other recognized areas. The acceptance of nude sunbathing in California is even greater than national acceptance figures (65%). Approximately three of every four California adults agree that clothing-optional recreation should be allowed.

Strong Support for Nude Sunbathing

The 2015 NEF/California Poll indicates that the idea of setting aside areas for nude sunbathing enjoys enormous support. National polls show that public approval for the idea has been building steadily over the years.
In a time of eroding personal freedoms, Californians affirm their support for nudity as a personal right. By a margin of more than two to one, Californians believe that people have the right to be nude in their homes or on their property, even if they may occasionally be visible to others.

**QUESTION number 3**

Do you agree or disagree that people have the right to be nude in their homes or on their property, even if they may occasionally be visible to others?

**AGREE 70%**

**Disagree 28%**

** QUESTION number 4**

Do you agree or disagree that you are personally offended by the non-sexual nudity of others?

**DISAGREE 57%**

**Agree 36%**

The significance of testing actual public response to this question is clear. Too many lawmakers and regulators justify restrictions or outright bans on nudity by saying that they’re doing “the will of the people.” However, when given a chance to speak for themselves, a substantial majority of the people of California say clearly that they are NOT personally offended by the non-sexual nudity of others.

Note that Question 4 was asked “inside out.” Opinion survey respondents who are truly unoffended by the non-sexual nudity of others found themselves having to disagree with this question. Sometimes professional pollsters do this to assure that respondents are not simply falling into a pattern of agreeing with every question.

The notion that most Californians are offended by nudity is shown to be a myth. Fifty-seven percent of California adults say that they are NOT personally offended by the non-sexual nudity of others.

Recalling that survey subsets have larger margins of error associated with them than does the entire data set, the NEF 2015 California Poll identifies that a 52% majority in San Francisco are not offended by the non-sexual nudity of others. That would seem to contradict contentions by a handful of local lawmakers that a majority of San Franciscans favor the recent anti-nudity ordinance put into effect there.

Meanwhile, 65% of those in Los Angeles say they are not offended by simple nudity. Among military veterans and those on active duty, 58% say they are not offended by nudity. A similar 57% of those who have never served in the military say they are not offended.

**Most Californians are NOT offended by nudity**

The notion that most Californians are offended by nudity is shown to be a myth. Fifty-seven percent of California adults say that they are NOT personally offended by the non-sexual nudity of others.
A Solid Majority Favors Designation of Clothing-Optional Areas in California State Parks

Under Title 14, Section 4322 of the California Code of Regulations, the California Department of Parks & Recreation has the legal authority today to designate clothing optional areas in State Parks. The Parks Department has never done so, a position that appears to be unresponsive to the public it exists to serve. The NEF California Poll indicates that a solid majority of Californians favor the designation of clothing-optional areas in State Parks.

Whether or not they choose to label themselves as “naturists,” many Californians are among a growing number of Americans who enjoy clothing-optional recreation. Naturism is a family-friendly activity that’s often a way of life. Although this survey was limited to adults, naturist activities are not. Naturist parents frequently include their children in wholesome and traditional activities, like skinny-dipping, that simply don’t require the participants to be clothed.

One of the poll’s most significant outcomes was a strong support for the designation of clothing-optional recreational areas on public land and specifically, in California State Parks.

Growing Support for the Abolishment of Dress Codes that Treat Women Unequally

Although a majority of those surveyed in the 2015 NEF California Poll say that women should be forced to dressed differently from men, almost four out of ten believe that setting such dress codes is NOT an appropriate role for government.
Zogby Analytics was commissioned by Naturist Education Foundation to conduct an online survey of 806 adults in California.

Using trusted interactive partner resources, thousands of adults were invited to participate in this interactive survey. Each invitation is password coded and secure so that one respondent can only access the survey one time.

Using information based on census data, voter registration figures, CIA fact books and exit polls, we use complex weighting techniques to best represent the demographics of the population being surveyed. Weighted variables may include age, race, gender, region, party, education, and religion.

Based on a confidence interval of 95%, the margin of error for 806 is +/- 3.5 percentage points. This means that all other things being equal, the identical survey repeated will have results within the margin of error 95 times out of 100.

Subsets of the data have a larger margin of error than the whole data set. As a rule we do not rely on the validity of very small subsets of the data especially sets smaller than 50-75 respondents. At that subset we can make estimations based on the data, but in these cases the data is more qualitative than quantitative.

Additional factors can create error, such as question wording and question order.

About Zogby Analytics:
Zogby Analytics is respected nationally and internationally for its opinion research capabilities. Since 1984, Zogby has empowered clients with powerful information and knowledge critical for making informed strategic decisions.

The options available to those seeking recreation are numerous and growing. This question asks about clothing-optional beaches. The California answers reflect, almost exactly, the responses given in the NEF 2015 US Poll, which asked the same question of a nationwide sample.

"Naked Reality" on TV? Almost a third of Californians believe it’s accurate

But greater numbers disagree, and a significant percentage is just not sure.

QUESTION number 7
Do you agree or disagree that the nudity included in some popular TV “reality” shows is an accurate portrayal of those who actually participate in nude recreation or live clothing-optionally at home?

<table>
<thead>
<tr>
<th>Agree</th>
<th>Disagree</th>
<th>Not sure</th>
</tr>
</thead>
<tbody>
<tr>
<td>33%</td>
<td>46%</td>
<td>21%</td>
</tr>
</tbody>
</table>

More than a quarter of Californians would try a clothing-optional beach

QUESTION number 8
How likely is it that you would consider going nude at a clothing-optional beach if you knew it was safe and legal?

<table>
<thead>
<tr>
<th>Likely</th>
<th>Unlikely</th>
<th>Not sure</th>
</tr>
</thead>
<tbody>
<tr>
<td>29%</td>
<td>68%</td>
<td>3%</td>
</tr>
</tbody>
</table>
More than 10 million California adults have been skinny-dipping or nude sunbathing. If California skinny-dippers were to be considered separately, they would rank as the eighth most populous state in the U.S., behind Ohio, but ahead of Georgia, North Carolina, and Michigan.

Attn: Savvy California Political Candidates

If you're a politician who's considering supporting the designation of clothing-optional areas on public land, 41% of California adults won't hold it against you, and close to a quarter will be more likely to support you.

Ten Million California Skinny-dippers!

More Information on the Poll

You can find more information about the NEF 2015 California Poll on the Web site of the Naturist Education Foundation.
About the Naturist Education Foundation

Founded in 1993, The Naturist Education (NEF) is the informational and educational adjunct to The Naturist Society (TNS), a membership organization that grew and developed from the Free Beach movement. TNS serves tens of thousands of members throughout North America, and it is from that talented pool of naturists that the volunteer leadership of NEF is drawn.

The Naturist Education Foundation is dedicated to:

- improving the awareness of naturism and body acceptance among both naturists and non-naturists.
- achieving an understanding and acceptance of naturists and their activities throughout North America.

Because NEF is registered with the IRS as a 501(c)(3) nonprofit charitable foundation, the organization may not engage in lobbying for political purposes. However, it does become involved in judicial challenges, and it produces educational material for lawmakers, like The Lawmaker’s Guide to Skinny-dipping Issues, a booklet among NEF’s publications.

NEF operates a Speakers Bureau, making qualified speakers available for informational addresses, and NEF offers scholarship awards for students who write on naturist topics.

The Naturist Education Foundation complements the activities of the Naturist Action Committee (NAC), the volunteer, nonprofit political adjunct to The Naturist Society.

Choose to make a difference TODAY! Support NEF.

Projects like the NEF 2015 California Poll are expensive. The Naturist Education Foundation relies entirely on voluntary contributions from concerned and involved groups and individuals. Please make a generous donation to support the important work of NEF.

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NEF is a 501(c)(3) nonprofit charitable foundation. Donations are tax deductible in most instances. Consult your tax professional.

Other NEF Projects

- **Opinion Polling**
  The Naturist Education Foundation has commissioned independent nationwide surveys in 2000, 2006 and 2015, and a previous California-specific survey in 2009 to test the opinions of the public toward nudity. The information from those polls, combined with a baseline survey commissioned by The Naturist Society in 1983, paint a clear picture of continuing and expanding respect and support for those who choose clothing-optional recreation on portions of public land.

- **NEF Research Library**
  The largest library of its kind in North America. Home to thousands of books and periodicals illuminating the history and culture of naturists and nudists. Located in Oshkosh, Wisconsin.

- **Toni Egbert Naturist Law Library**
  Named for the first chair of the Naturist Education Foundation, this online library includes an ever-expanding collection of legal opinions and other material essential to naturists.

- **Publishing**
  NEF is pleased to announce its 2nd printing of Cinema au Naturel, the definitive book about the fascinating and quirky world of nudist film. Acclaimed researcher and author Mark Storey has crafted an entertaining and informative reference that makes for delightful reading.

- **Scholastic Awards**
  NEF makes available two levels of scholastic awards:
  - college
  - high school

FOR MORE INFO: naturisteducation.org

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